

VOTE BY MAIL

Ballots will be mailed to registered voters on October 31, 2023. To vote, simply complete the ballot, sign the affidavit on the envelope, and drop the envelope in the mail or a ballot drop box. Ballots must be postmarked no later than Monday, November 20, 2023. Ballot drop boxes in Orem are located in the book return lane north of the Orem Library as well as northwest of the Orem Senior Friendship Center. Drop boxes will be locked at 8:00 PM on Election Day, Tuesday, November 21, 2023.

REGISTER TO VOTE

Residents who are not registered to vote may register in one of the following ways:

1. Online voter registration is available at vote.utah.gov
Deadline: November 10, 2023
2. Register in person at the Utah County Clerk's Office, located at 100 East Center Street, Suite 3100, Provo, UT
Deadline: November 10, 2023

For more information about voter registration, visit vote.utah.gov.



ECR WSS

OREM RESIDENT

84057
84058
84059
84097



CITY OF OREM
56 N. STATE ST.
OREM, UT 84057
(801) 229-7000
WWW.OREM.GOV

MAIL-IN BALLOTS MUST BE POSTMARKED BY MONDAY, NOVEMBER 20, 2023

VOTER INFORMATION PAMPHLET

PROPOSITION #6

PROPOSAL TO RENEW OREM'S

CULTURAL ARTS AND RECREATION ENRICHMENT (CARE) TAX

FOR AN ADDITIONAL 10 YEARS

TO BE VOTED ON AT THE

NOVEMBER 21, 2023

CITY OF OREM MUNICIPAL GENERAL ELECTION



THE OFFICIAL TEXT OF PROPOSITION #6 IS AS FOLLOWS:

Shall the City of Orem, Utah, be authorized to impose a 0.1% sales and use tax for:

- City-owned recreational and cultural facilities; and
- Ongoing operating expenses of city-owned recreational facilities; and
- Ongoing operating expenses of private non-profit cultural organizations

VOTE FOR ONE: _____ **YES** _____ **NO**

ARGUMENTS FOR AND AGAINST PROPOSITION #6

The arguments for or against a ballot proposition are the opinions of the authors.

ARGUMENTS FOR PROPOSITION #6

A penny makes a BIG difference!

In November 2005, and again in 2013, Orem City voters approved a one-tenth of one percent increase in the sales tax (a penny on ten dollars) for cultural arts & recreation organizations, programs, and facilities. Known commonly as the CARE tax, it is an almost imperceptible amount, a very small investment, but a huge impact on the economy and quality of life in Orem.

Since 2006, CARE has raised millions. Part of that has been allocated to organizations such as SCERA, Hale Center Theater, Utah Metropolitan Ballet, Utah Valley Symphony, Public Art Projects, The Colonial Heritage Festival, Library Hall, James C. Christensen Memorial, Grassroots Shakespeare, and so many others. With that financial support, these arts organizations have improved the quality and quantity of productions, initiated youth education programs, and hosted numerous local events, many of which would not be available without CARE.

On the recreation side, CARE dollars have helped with the Family Fitness Center, the Leisure Pool, Indoor Water Playground, Youth Sports Leagues, Dog Park, Palisade Park Splash Pad, Lakeside Sports Park, Geneva Futsal Courts, Pickleball Courts, All-Together Playground, Toddler Playgrounds, Sharon Playground, Hillcrest Park, Shade Structures, Park Improvements, and so many more.

The CARE tax is economically beneficial to Orem. One reason is Orem's role as an economic center. Many non-Orem residents shop at University Place, Walmart, Costco or Target, or even buy a car. They pay the CARE tax as well and contribute to CARE funds that, in turn, benefit Orem residents.

CARE also is economically profitable because arts and recreation programs boost Orem's economy by drawing non-Orem residents into the city. While attending a performance at SCERA or watching their child play soccer at an Orem field, for example, these non-Orem residents also are spending money in Orem. Surveys of arts patrons have found that the average attendee at an arts performance spends \$34.50 beyond the admission cost. That includes gas, meals, and shopping in Orem stores.

A vibrant economy translates into customers for Orem businesses and jobs for Orem residents. Voting YES on CARE is a vote for bringing non-residents' dollars into Orem and keeping Orem's economy strong and thriving.

Arts and Recreation improve the quality of life of a city by supporting families and parents as they raise their children. A child who plays baseball, football, soccer, or who performs onstage is learning valuable skills of teamwork, leadership, perseverance, gaining confidence, talents, and learning the value of hard work in practice and performance.

The availability of cultural activities expand our understanding of others, teach appreciation for culture, and help us cherish the richness of creativity, as well as recreation programs that hone physical and mental skills. Both recreation and the arts enrich the soul. A community that values them enough to invest in them is a wonderful place to live. Thank you, Orem, for supporting the CARE program for the past eighteen years. Keep CAREing by voting YES for CARE this November.

Orem Citizens for CARE,

Jeanette Herbert, Todd Pederson, Jim Evans, Dale Cutler, and Caleb Chapman

ARGUMENTS AGAINST PROPOSITION #6

No argument against Proposition #6 was submitted.

The proposed CARE Tax would be collected at the rate of 1 cent for every \$10.00 spent in Orem and may be used for purposes such as:

- Parks
- Playing Fields
- Trails
- Bike Paths
- Splash Pads
- Live Theater
- Symphonies
- Operas
- Ballet/Dance Companies
- Choral Groups