

Orem Neighborhood Plans Goals

Economic Development

- Maintain property values.
- Continue current zoning standards that buffer commercial development and maintain the primarily single-family residential nature of the neighborhoods."
- Allow a study to be completed for the North Village District (1600 N and State Street) to consider a plan for new retail, office, and residential redevelopment.
- Improve the functioning and aesthetic appeal of State Street to ensure that high quality land uses want to locate in this area.
- Increase property values
- Bring in new businesses that will add vitality and increase the economic base
- Maintain property values by continuing to invest in public infrastructure, particularly transportation related infrastructure.
- Allow a study to be completed for the North Village District (1600 N and State Street) and Canyon Crossing District (800N and State Street) to consider a plan for new retail, office, and residential redevelopment.
- Improve the functioning and aesthetic appeal of State Street to ensure that high quality land uses want to locate in this area.
- Maintain property values by continuing to invest in public infrastructure, particularly transportation related infrastructure.
- Strengthen partnerships with non-profits such as Habitat for Humanity so that Orem continues to be a community for all income groups.
- Continue to encourage business development to provide a source for local jobs and to add to sales tax and property tax revenue.
- Consider increasing taxes slightly to ensure that the level of service for City services (particularly police, parks, and public works) does not decrease over time.
- Continue to support the State Street Corridor Master Plan and encourage cohesive development along State Street.
- Bring in new businesses that support the City's beautification platform by incentivizing certain design standards and maintenance requirements.
- Encourage meaningful design of businesses and high-density housing to create appealing urban centers on State Street and University Parkway.
- Continue the practice of cultivating start-up companies to attract local businesses and provide education on the resources available.
- Revitalize outdated commercial areas, such as the old Rite Aid property, through improvement of curb appeal and streetscape amenities, addition of street trees and landscaping, and promotion of pedestrian friendly commercial areas.
- Bring in new businesses that support the City's beautification platform by incentivizing certain design standards and maintenance requirements.
- Promote the active re-use of existing development and incentivize new businesses to update or redevelop vacant buildings instead of building new structures.

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Economic Development

- Examine the possibility of creating additional landlord requirements for rentals to limit the number of houses that can be used as rentals to promote neighborhood stewardship and investment.
- Actively work to increase property values by continuing to invest in high quality public infrastructure, such as public transportation.
- Encourage meaningful design of businesses and high-density housing to create appealing urban centers on State Street and University Parkway.
- Seek to establish opportunities with UVU and BYU for business startups
- Explore retail business opportunities along Geneva Road
- Research and identify food deserts in City; encourage a Grocery Store location on Geneva Road
- Support lifetime housing within neighborhoods
- Seek out opportunities for more eateries and food establishments.
- Consider opportunities to distinguish Orem and Vineyard boundary.
- Support efforts to strengthen University Parkway by addressing vacancy rate of businesses.
- Support City's efforts in the new Geneva Road District Zones.
- Encourage commercial businesses that support the neighborhood to come to the city, such as a grocery store and other missing uses.
- Support efforts in the Southwest Annexation Area for a balance between residential and commercial uses, building vertical development to preserve open space.
- Revitalize neighborhoods to preserve family friendly feel by minimizing commercial impact into the neighborhood.
- Support efforts to rehabilitate housing stock and clean up the area by helping elderly residents with their homes.
- The Lakeview Neighborhood supports PRD type developments, such as twin homes, to diversify home choice.
- Cherry Hill Neighborhood is content with the diversity of housing options and would like to prioritize single-family housing in the core of the neighborhood.
- Encourage rentals to be maintained by landlords to preserve curb appeal.