One of the benefits to redeveloping brownfield sites is that developers seeking desirable locations for industrial and commercial uses often look to these locations for their connections to existing water and sewer infrastructure, energy and telecommunications utilities, and they look connections to water and sewer infrastructure systems and energy sources are readily available, and transportation networks. Meanwhile, communities benefit from siting new industrial and commercial uses on brownfield sites because the redevelopment of these sites helps attract new businesses, jobs and tax revenues to areas that were previously underutilized.

According to the American Society of Civil Engineers Utah Section’s (ASCE Utah) Report Card, Utah’s public infrastructure systems are at “a crossroads of historic growth.” Orem, like many other parts of the state has seen a transition in infrastructure use from agricultural to urban, especially when it comes to water infrastructure.

Orem is projected to increase from a 2010 population of just over 88,000 residents to 123,000 residents by 2060 according to 2010 U.S. Census & Governor’s Office of Planning and Budget 2013 projections. Orem is bounded to the east by mountains, to the west by Utah Lake, and to the North and South by neighboring communities. Because of this and because of the built-out nature of the City, Orem will not face the same kind of dramatic growth and related development issues that will impact many other basin communities. However, Orem – and the Geneva Road Area particularly – will be impacted by the redevelopment of the City of Vineyard. According to from Central Utah Water Conservancy District, this area is projected to experience tremendous growth and house 90,000 residents by 2060.

The maps that follow delineate existing infrastructure in the Geneva Road Area. This inventory is intended to inform City policy to promote redevelopment on brownfield parcels in the Geneva Road Area. The maps included in this inventory are as follows:

- **BUILDINGS**
- **WATER UTILITIES**
- **STORMWATER UTILITIES**
- **TELECOMMUNICATIONS**
- **OPEN SPACE INFRASTRUCTURE**
- **ROADS AND TRANSIT**
Imagine Orem: Geneva Road
Stormwater Utilities

- Municipal Boundary
- Imagine Orem: Geneva Plan Boundaries

- Culinary Pipes
- Groundwater Pipes
- Irrigation Pipes
- Private Stormwater Pipes
- Stormwater Pipes

City of Vineyard
City of Orem
Imagine Orem: Geneva Road
Telecommunications

- Municipal Boundary
- Imagine Orem: Geneva Plan Boundaries
- Cell Sites
- Fiber Connection

The entire plan area has telephone and broadband availability.