

New Businesses Announced in Orem



Community News & Information  
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- City of Orem Government
- [communications@orem.org](mailto:communications@orem.org)
- @Orem\_City
- Orem City YouTube
- [www.orem.org](http://www.orem.org)

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# CITY OF OREM



FALL  
2014

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## Make it a MOVIE NIGHT

The Orem Library has over **34,000** movie titles to check out. Get a week rental for just \$1.

All proceeds go towards growing the collection.

[www.orem.org](http://www.orem.org)

## A Word from the Mayor . . .



As the Mayor of Orem, economic development and the vitality of our city is a top priority for me. The mall area provides many jobs for our residents. It also has a halo effect in that many businesses have built up and around the mall over the last 42 years.

Last year, the Woodbury Corporation announced that it would invest up to \$500 million into refurbishing the mall, changing it into a mixed-use facility (retail, office space, park, and residential), and bringing in new tenants. In doing this, the property would add over 2,500 new jobs to our economy, 400,000 square feet of new retail, 700,000 square feet of new office space, 1.25 million square feet of new multi-family residential, and a new 70,000 square foot hotel. The interior of the mall will also be refurbished with new tile flooring and new interior colors.

On September 23, the City Council and I adopted the Community Development Area (CDA) plan for University Place by a vote of 5 to 1. CDAs are allowed by State Law as a tool to encourage development within the city.

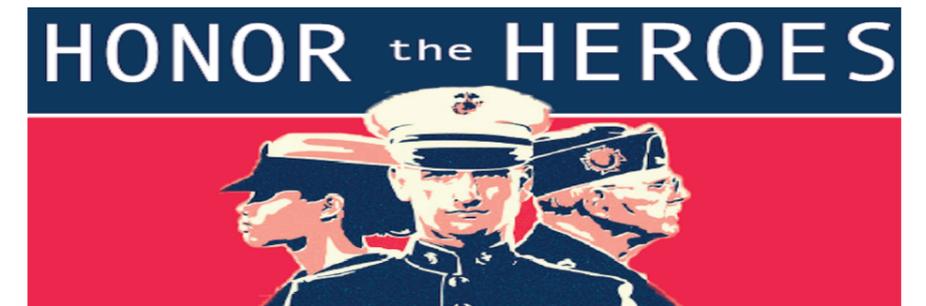
The City Council felt that a \$500 million investment within Orem will pay dividends to our community for years to come. Orem isn't the first city to use these types of incentives to attract businesses. In fact, cities in our County have used these incentives to take nearly 2,000 jobs out of Orem and into their community (Adobe, Xactware, Attask, DoTerra, and others).

Orem is now using this tool so that it can be competitive with its neighbors in attracting high paying jobs. This development will bring 2,500 new jobs into the community!

I invite you to learn the facts of this project. As a community we want to continue enjoying the benefits of strong commerce. It keeps sales taxes low and allows us to enjoy all of the great amenities of a wonderful City! Let's build a better Orem!

- Mayor Brunst

## City of Orem Veterans Day Program



Mayor Brunst and the Orem City Council invite you to the annual Veterans Day Program, featuring veteran biographer Don Norton. The event will be November 11, 2014 at the Orem City Cemetery, at 11 a.m. Please join us as we honor our heroes.

# Get the **FACTS** on the **University Place CDA**

- 1.** Taxes will not be increased on any citizen or business in Orem because of this incentive
- 2.** Woodbury will invest approximately \$500 million of private money into a redevelopment of the University Mall
- 3.** The development will receive incentives only if the developers build the planned development; there is no risk to the city
- 4.** Even with incentives, the city and all taxing entities, will receive additional revenue above and beyond the incentive to help pay for the city's general services (roads, public safety, parks, etc.)
- 5.** The city takes no risk because the incentives are paid out of new tax revenue created by the development's increased property values
- 6.** All of the incentives go toward facilities that the public will enjoy (roads, parks, better parking)
- 7.** Creation of approximately 2,500 jobs within Orem (companies are leaving Orem for other cities because they are being offered incentives to leave: Adobe, Attask, Xactware, DoTerra, and others)
- 8.** The school district has stated that they anticipate a neutral impact in terms of students, so all of the revenue received in additional property tax will be able to support existing expenses
- 9.** The sales tax base in Orem stays strong; that allows all of us to enjoy lower property taxes
- 10.** Without the incentive, the investment doesn't happen in Orem because other cities have offered the same incentive and redeveloping an area is much more expensive than developing an empty field



## Community Support for the CDA



*"This project will bolster job growth and bring important economic development to Orem City and the Utah Valley community at large."*

Matthew Holland  
President Utah Valley University

*"Local leaders should be commended for having the vision to make these investments using the economic tools provided under state and local law."*

Val Hale  
Director of Governor's Office of Economic Development

*"From my perspective, the University Place project is a rare opportunity for a city. Most municipalities would love to have this type of project. I applaud Orem and its leaders for using the State-allowed CDA tools to build the economic base vital to this important area."*

John Curtis  
Mayor of Provo

**For more information  
visit [orem.org](http://orem.org)**

## State Street Master Plan & Project

This Plan is a project by the City of Orem to identify goals and policies to guide the future of State Street in its continued role as the Main Street and retail center of Utah County.

The City has partnered with IBI Group and local government agencies, including MAG, UTA, UDOT, and Provo City to identify transportation, land use, density, transit, economic development, design, and landscaping issues associated with State Street.

The study area encompasses over five miles from the northern border of Orem at 2000 North to the intersection of State Street (500 West) and Bulldog Boulevard in Provo.

The study also includes the land within 1/4 of a mile on each side of State Street.

The project will include a number of public meetings over the next year, with the first meeting in early November.

Information will be available soon for the date, time, and place of this meeting and can be found online at [www.orem.org](http://www.orem.org) or at the City Center.

Please contact Orem Long Range Planner, Brandon Stocksdale, at [bstocksda@orem.org](mailto:bstocksda@orem.org) or (801) 229-7055 with any questions or concerns.

## Sign up for Basketball

Registration for both youth and adult basketball will open October 13th and close November 9th.

Registrations will be accepted online at [www.oremrecreation.com](http://www.oremrecreation.com) or at the Orem Fitness Center.



Call 801-229-7154 for more details.



## Last Call for Green Waste

The last green waste pick-up for the season will be the week of **November 30th**.

Green waste service will resume March 1, 2015.

You will not be billed for Green waste services during this off-season.

The Green waste receptacles will remain at your residence through the Winter.

## Transportation Master Plan

The City wants to engage citizens to help update the Transportation Master Plan (TMP). One of the objectives is the development of a 10 year capital improvement plan for needed transportation improvements.

A website will be set up where citizens will be engaged with "Mind Mixer" activities to help establish where the transportation improvements are needed, and to gather other information that will be useful in the study process.

This study will examine a variety of issues such as speed limits, transit improvements, bike and pedestrian mobility, traffic calming on residential streets, and small roundabout options.

## New Emergency Notification System

The City of Orem has a new reverse 911 system that will allow officials to contact residents in the event of an emergency.

Residents can also choose to receive other important information and announcements from the city through this system.

Go to [alerts.orem.org](http://alerts.orem.org) to opt into this life-saving community communication tool.

Prizes will be given for early registration.